



Lapland private

ICE RALLY PROGRAMS

2026 - 2027



LAPLAND PRIVATE

Ice Rally Programs



SNOW SPRINT

30 min - BMW E46
30 min - Rally BMW E36

Price : € 1,124 per person



FROST STAGE

30 min - BMW E46
1 hour - Rally BMW E36

Price : € 1,436 per person



BLIZZARD RALLY

30 min - BMW E46
2 hours - Rally BMW E36

Price : € 2,277 per person

*This activity is reserved for persons aged 18 and over. A valid Category B driving license is required.
The vehicle is a manual transmission car.
Driving is supervised by a professional instructor.*



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SNOW SPRINT

GET READY TO RALLY

Step into the world of Arctic motorsport with our Snow Sprint experience, a compact but powerful introduction to ice driving.

Master the basics with a BMW E46, then push your limits behind the wheel of a rally-prepped BMW E36.

Designed for speed, control, and adrenaline and all set in the heart of snowy Lapland.



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SNOW SPRINT

WHAT YOU'LL DRIVE

BMW E46 (30min)

Regular studded tires

Ideal for learning control and mastering the basics

Rally BMW E36 (30min)

Rally studs for razor-sharp grip

Unleash your full rally potential on ice

WHAT'S INCLUDED

- 60 minutes of ice driving (2 cars)
- Professional briefings & coaching
- Helmet and gear fitting
- Hot drink & fresh pastries
- Lunch at a local restaurant
- Round-trip transportation from Rovaniemi city center



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SNOW SPRINT



PROGRAM SCHEDULE

09:15–Pickup from Rovaniemi city center

10.00–Welcome coffee with pastries and safety briefing

10:30–Ice track driving begins – BMW E46

11:00–End of first driving session

11:05–Rally driving briefing & helmet fitting

11:15–Snow Sprint rally experience begins

11:45–Driving session ends

12:00–Lunch at the restaurant



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FROST STAGE

GET READY TO RALLY

Take your skills to the next level with Frost Stage, a balanced mix of precision, speed, and Arctic beauty.

Begin with technical control in a BMW E46, then take on the track in a rally-prepped BMW E36 for a full hour of ice driving.

Between runs, enjoy a hot drink in the heart of snowy Lapland.



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FROST STAGE

WHAT YOU'LL DRIVE

BMW E46 (30min)

Regular studded tires
Ideal for learning control and mastering the basics

Rally BMW E36 (60min)

Rally studs for razor-sharp grip
Unleash your full rally potential on ice

WHAT'S INCLUDED

- 90 minutes of ice driving (2 cars)
- Professional briefings & coaching
- Helmet and gear fitting
- Hot drink & fresh pastries
- Lunch at a local restaurant
- Round-trip transportation from Rovaniemi city center



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FROST STAGE



PROGRAM SCHEDULE

09:15-Pickup from Rovaniemi city center

10.00-Welcome coffee with pastries and safety briefing

10:30-Ice track driving begins – BMW E46

11:00-End of first driving session

11:05-Rally driving briefing & helmet fitting

11:15-Rally driving begins – 30 min in BMW E36

11:45-Hot drink break by the tracks in pure nature

12:00-Rally driving continues – second 30 min session

12:30-End of the experience

12:45-Lunch at the restaurant



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BLIZZARD RALLY

GET READY TO RALLY

Blizzard Rally is the ultimate ice driving adventure for motorsport lovers.

Start with a warm-up in a BMW E46, then conquer the Arctic tracks for a full 2 hours in a rally-prepped BMW E36.

With expert coaching, a mid-session break in snowy wilderness, and Lapland's raw power beneath your tires.

This is as real as rally gets!



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BLIZZARD RALLY

WHAT YOU'LL DRIVE

BMW E46 (30min)

Regular studded tires
Ideal for learning control and mastering the basics

Rally BMW E36 (2 hours)

Rally studs for razor-sharp grip
Unleash your full rally potential on ice

WHAT'S INCLUDED

- 2.5 hours of ice driving (2 cars)
- Professional briefings & coaching
- Helmet and gear fitting
- Hot drink & fresh pastries
- Lunch at a local restaurant
- Round-trip transportation from Rovaniemi city center



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BLIZZARD RALLY



PROGRAM SCHEDULE

09:15-Pickup from Rovaniemi city center

10:00-Welcome coffee with pastries and safety briefing

10:30-Ice track driving begins – BMW E46

11:00-End of the first driving time

11:05-Rally driving briefing & helmet fitting

11:15-Rally driving experience – 30 min in BMW E36

11:45-Hot drink break by the tracks in pure nature

12:00-Rally driving continues – second 30 min session

12:30-End of the experience

12:45-Lunch at the restaurant

13:45-Afternoon rally driving – final 1-hour session in BMW E36

14:45-End of the experience



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CONTACT US NOW

TO BOOK YOUR SESSION



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