



ICE RALLY PROGRAMS



# LAPLAND PRIVATE

## Ice Rally Programs



### SNOW SPRINT

**30 min** – BMW E46  
**30 min** – Rally BMW E36

Price : € 1,090 per person



### FROST STAGE

**30 min** – BMW E46  
**1 hour**–Rally BMW E36

Price : € 1,392 per person



### BLIZZARD RALLY

**30 min** – BMW E46  
**2 hours**–Rally BMW E36

Price : € 2,200 per person

*Activity reserved for persons aged 18 and over. A valid category B driving license is required.  
Driving is supervised by a professional instructor.*



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# SNOW SPRINT

## GET READY TO RALLY

Step into the world of Arctic motorsport with our Snow Sprint experience – a compact but powerful introduction to ice driving.

Master the basics with a BMW E46, then push your limits behind the wheel of a rally-prepped BMW E36.

Designed for speed, control, and adrenaline – all set in the heart of snowy Lapland.



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# SNOW SPRINT

## WHAT YOU'LL DRIVE

### **BMW E46 (30min)**

Regular studded tires  
Ideal for learning control and mastering the basics.

### **Rally BMW E36 (30min)**

Rally studs for razor-sharp grip  
Feel the speed, feel the rally

## WHAT'S INCLUDED

- 60 minutes total driving time (2 cars)
- Professional safety and rally briefings
- Helmet and gear fitting
- Hot drinks & fresh patisserie
- Lunch at a local restaurant
- Round-trip transportation from Rovaniemi city center



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# SNOW SPRINT



## PROGRAM SCHEDULE

- 09:15–Pickup from Rovaniemi city center
- 10.00–Welcome coffee with pastries and safety briefing
- 10:30–Ice track driving begins – BMW E46
- 11:00–End of first driving session
- 11:05–Rally driving briefing & helmet fitting
- 11:15–Snow Sprint rally experience begins
- 11:45–Driving session ends
- 12:00–Lunch at the restaurant







# FROST STAGE

## GET READY TO RALLY

Take your skills to the next level with Frost Stage – a balanced mix of precision, speed, and Arctic beauty.

Begin with technical control in a BMW E46, then take on the track in a rally-prepped BMW E36 for a full hour of ice driving.

Between runs, enjoy a hot drink in the heart of snowy Lapland.



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# FROST STAGE

## WHAT YOU'LL DRIVE

### **BMW E46 (30min)**

Regular studded tires  
The perfect warm-up for ice grip and control.

### **Rally BMW E36 (60min)**

Rally studs on.  
Fast, aggressive, and built for Arctic speed.

## WHAT'S INCLUDED

- 90 minutes of ice driving (2 cars)
- Professional briefings & coaching
- Helmet and gear fitting
- Hot drink by the track in nature
- Welcome pastries & coffee
- Lunch at a local restaurant
- Round-trip transportation from Rovaniemi city center



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# FROST STAGE



## PROGRAM SCHEDULE

- 09:15-Pickup from Rovaniemi city center
- 10:00-Welcome coffee with pastries and safety briefing
- 10:30-Ice track driving begins – BMW E46
- 11:00-End of first driving session
- 11:05-Rally driving briefing & helmet fitting
- 11:15-Rally driving begins – 30 min in BMW E36
- 11:45-Hot drink break by the tracks in pure nature
- 12:00-Rally driving continues – second 30 min session
- 12:30-End of the experience
- 12:45-Lunch at the restaurant







# BLIZZARD RALLY

## GET READY TO RALLY

Blizzard Rally is the ultimate ice driving adventure for motorsport lovers.

Start with a warm-up in a BMW E46, then conquer the Arctic tracks for a full 2 hours in a rally-prepped BMW E36.

With expert coaching, a mid-session break in snowy wilderness, and Lapland's raw power beneath your tires – this is as real as rally gets.



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# BLIZZARD RALLY

## WHAT YOU'LL DRIVE

### **BMW E46 (30min)**

Regular studded tires  
Sharpen your technique and control

### **Rally BMW E36 (2 hours)**

Rally Grip  
Unleash your full rally potential on ice

## WHAT'S INCLUDED

- 2.5 hours of total driving time (2 cars)
- Professional briefings & coaching
- Helmet and gear fitting
- Mid-session hot drink by the track
- Welcome pastries & coffee
- Lunch at a local restaurant
- Round-trip transportation from Rovaniemi city center



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# BLIZZARD RALLY



## PROGRAM SCHEDULE

- 09:15-Pickup from Rovaniemi city center
- 10.00-Welcome coffee with pastries and safety briefing
- 10:30-Ice track driving begins – BMW E46
- 11:00-End of the first driving time
- 11:05-Rally driving briefing & helmet fitting
- 11:15-Rally driving experience – 30 min in BMW E36
- 11:45-Hot drink break by the tracks in pure nature
- 12:00-Rally driving continues – second 30 min session
- 12:30-End of the experience
- 12:45-Lunch at the restaurant
- 13:45-Afternoon rally driving – final 1-hour session in BMW E36
- 14:45-End of the experience







# Contact us

now to book your session



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**SUSTAINABLE  
TRAVEL  
FINLAND**



**BIOSPHERE  
CERTIFIED**



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